

# **NEWS BULLETIN DECEMBER-2022**

**CHHATRAPATI SHAHU INSTITUTE OF BUSINESS  
EDUCATION AND RESEARCH  
AN AUTONOMOUS INSTITUTE UNDER UGC & SHIVAJI UNIVERSITY**



**INTERNATIONAL CONFERENCE ON  
FUTURE GLOBAL BUSINESS AND TECHNOLOGY**

*(CHALLENGES AHEAD)*  
**8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> December 2022**

**&**

**ROYAL ALUMNUS DAY-11<sup>TH</sup> DECEMBER 2022**  
*(ON EVERY LAZY,HAZY & CRAZY SECOND SUNDAY OF DECEMBER)*

## • **A SNEAK PEEK OF CSIBER**

Chhatrapati Shahu Foundation of Business Schooling and Exploration (CSIBER), Kolhapur was laid out in 1976 as a postgraduate educational and research establishment subsidiary to Shivaji College (State funded college), Kolhapur (India). (Late) Prof. Dr. A. D. Shinde, a famous Sanctioned Bookkeeper and the then Senior member of Trade Workforce of Shivaji College was the organizer, mooted the possibility of a free Foundation and since its commencement CSIBER has advanced to turn into a main instructive association in Maharashtra territory of India. The Public Evaluation

and Certification Gathering (NAAC) Service of Schooling, Legislature of India, Bangalore has Re-certify the Organization and presented 'A+' Grade in the third cycle with CGPA-3.55. The College Awards Commission (UGC), Legislature of India, presented "School with Potential for Excellence (CPE) status from the year 2006-07 to 2021. CSIBER is 3 kms from the Rail line Station and Transport Stand of Kolhapur city. CSIBER is situated in the Core of Kolhapur City.



## • **MISSION**

To Accomplish the Mission: Impossible with care

## • ***TRACK DISCIPLINES***

### Management: Business & Commerce

1. Global Business
2. Financial Environment
3. Human Assets
4. Industrial Technology
5. Public Management
6. Economic Environment
7. Commerce and Industry



### Information Technology

1. Artificial Intelligence & Machine Learning
2. Block chain technology solutions
3. Cyber Security Trends
4. Cloud & Edge Computing
5. Big Data Analytics
6. Technology Enhanced Pedagogy



### Social Entrepreneurship

1. Gender & Entrepreneurship
2. Social Services Challenges
3. Livelihood & Services

### Environment: Man & the Planet

1. Sustainable development & Environment
2. Climate Change & Challenges
3. Green Energy
4. Pollution Control Technology
5. Waste Management
6. Disaster Management & Risk Mitigation





## ***INTERNATIONAL CONFERENCE SUMMARY***

A three-day 'International Conference on Future Global Business and Technology (Challenges Ahead)' was inaugurated here today at the hands of Professor T. Mangaleswaran, Vice Chancellor of Vavuniya University of Sri Lanka and Professor (Dr) S. P. Rath, Director of the Chhatrapati Shahu Institute of Business Education and Research (CSIBER), Kolhapur. Dr. Ronald R. O'Donnell, Clinical Professor, Arizona State University, USA, Prof. Mangaleswaran, Dr. Mohamoud Yusuf Muse, President (Vice Chancellor), University of Hargeisa, Somali Land and Prof. Rath delivered the keynote speeches at the inaugural session. The speakers emphasized on adopting news technology and innovative management approaches by the business community to survive and excel in the post-Covid world.

Dr. O'Donnell participated online from the US and spoke on the topic 'Business Case – Social Workers in Integrated Healthcare: Return on Investment (RO) Strategies'. He said that the non-communicable diseases like blood pressure, heart problems, diabetes, depression and anxiety are on the rise in the post-Covid world. This has led to workplace absenteeism and decreased productivity of the businesses. The cost of healthcare has increased. The quality gap in healthcare services, excessive dependence on medication, wrong medication, side-effects of the medicines are aggravating the condition. Dr. O'Donnell emphasized that sciences like Ayurveda and Yoga from India can play a major role in achieving the goal of holistic intervention.

Prof. T. Mangaleswaran spoke on 'Global Business and Technology' and described the challenges faced by the global businesses in the post-Covid era and the changing environment due to rapid technological advancement. He mentioned about the changing organizational structure and suggested that the switching over from traditional to contemporary approach that is more dynamic, flexible, diverse, skill and team oriented can lead to high organizational performance. He said that the success of an organization depends on effective and efficient use of human and other resources. The goal should be to deliver high quality products and services to the customers at low cost.

Dr. Mohamoud Yusuf Muse talked about the shared bond between India and Somali Land and informed about the employment, business, trade and tourism opportunities in his country for Indians. He said that Indian teachers, students and NGOs are already tapping this potential which will only increase over the time.

Prof. (Dr) S. P. Rath spoke about the 'India-Sri Lanka Saga'. Marshaling effortlessly through extensive research data, he described how India and Sri Lanka shared common culture and heritage over past 2600 years. Giving various examples, he revealed how different dynasties from eastern and southern India exercised a greater influence in southeast Asia and drew a

clear distinction between India and the western imperial powers by underlining that Indian empires were not colonies but a second home to the traders.

Answering a question, Prof. Rath said that the India-China turf war being played on the soil of Sri Lanka is a temporary phase and is much hyped by the media. India and Sri Lanka will continue to live together in harmony like they have done for many centuries. Calling the bluff of the western dominated world order, he said that China could be a better friend of India than the US in future.

The debut meeting started with the lighting of conventional light by the dignitaries and melodic version of the 'Saraswati Vandana' by Prof. Sachin Jagtap. The new version of the 'South Asia Journal of Management Research' was delivered by the dignitaries at the event. The considerations on four subjects of the gathering viz. Management-Business and Commerce, Information Technology, Social Entrepreneurship and Environment – Man and Planet were held during the latter part of the day.

The dignitaries additionally visited different focuses of learning show to the gathering on the grounds and communicated with the staff and students. Former director of the CSIBER and trustee Dr. V.M. Hilage and trustee C.A. (Chartered Accountant) H. R. Shinde graced the event alongside different members, resources, the staff and students of the institute. Dr. Shruti S. Jamsandekar and Dr. V. R. Kishore Kumar anchored the event. Dr. T. V. G. Sarma proposed the statement of gratitude.



Prof. Dr. S.P.Rath While Delivering His Thoughts

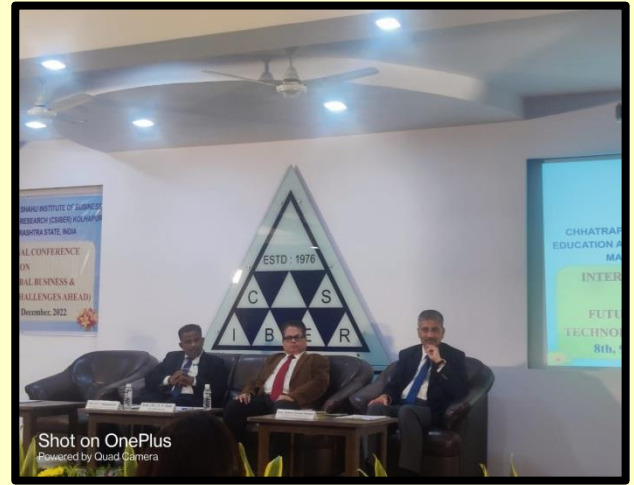


CSIBER Team With Prof. T. Mangaleswaran

## Splendid Moments



Exchange of Maratha Warrior Turbans With Vice-Chancellor Professor T. Mangaleswaran



Professor T. Mangaleswaran, Vice Chancellor of Vavuniya University of Sri Lanka , Prof. (Dr) S. P. Rath Director of the Chhatrapati Shahu Institute of Business Education and Research (CSIBER) , Prof. Rakesh Kumar Mudgal, Vice-Chancellor D.Y. Patil Education Society An Institution Deemed to be University, Kolhapur, India



Participants of International Conference & RAD



Memorandum of Understanding Signed Between CSIBER & Vavuniya University, Sri Lanka By Dr T. Mangaleswaran & Dr. S. P. Rath



Prof. Dr. S.P.Rath, Dr. D. M .Bhosale, Dr. R.P. Joshi Prof. M.M. Janwade On The Occasion of Press Conference





*Water-Color Painting Presentation  
By Ar. Sharachandra Moghe  
On The Occasion Of International Conference*

# **SPEAKERS SHARE EXPERIENCES ACROSS CONTINENTS**

The 'International Conference on Future Global Business and Technology (Challenges Ahead)' being held at the Chhatrapati Shahu Institute of Business Education and Research (CSIBER), Kolhapur speakers opined that new technology has emerged as a major force multiplier for businesses the world over.

Dr. Terefe Zekele, Deputy CEO (EMI), Ethiopian Civil Service University, Addis Ababa, Dr. Pradipta Kadambari, Principal, Kadambari Memorial School of Social Work, Prubanchal University, Kathmandu, Nepal, Ms. Maria Morfidou, Head Social Worker from Greece and Dr. D. Dtta Roy of Indian Statistical Institute (ISI), Kolkata expressed their views through the hybrid mode.



Dr. Ronald R. O'Donnell  
Clinical Professor  
Arizona State University, USA



**Dr. Terefe Zeleke** spoke on the topic 'The Influence of Organisational Culture – Employees Commitment in Civil Services Organisations – The Cases of Selected Cities in Ethiopia'. He said that success of any organisation depends on committed employees which can be traced back to organisational culture. Organisations expect their employees to be well educated and experienced. However, a study in 2016 showed that most of the employees in Ethiopia were not satisfied with their jobs. Dr. Terefe Zeleke conducted research in this area with the use of modern technology and techniques and found out that level of employee commitment and job satisfaction was moderate

**Dr. Pradipta Kadambari** spoke about the correlation between the social workers and society. She said that the social workers should go beyond the NGOs and enter into social entrepreneurship and they should work with a multidisciplinary approach. She expected them to bring about ethicality and sustainability in the businesses and to adopt modern technology for attainment of the goals.

**Ms. Maria Morfidou** explained how Greece has gone through economic and ecological crises over the past few years. They mentioned that the social condition was further aggravated by the Covid pandemic and prolonged lockdowns. The plight of the persons with mental illnesses was especially bad. During this period modern technology came to the help of the citizens. In Greece, a public helpline was set up where people could call on specific telephone numbers for going out for groceries, medical aid, and meet people for specific purposes and to help out others. This helped them to cope up with the long and strict lockdowns.

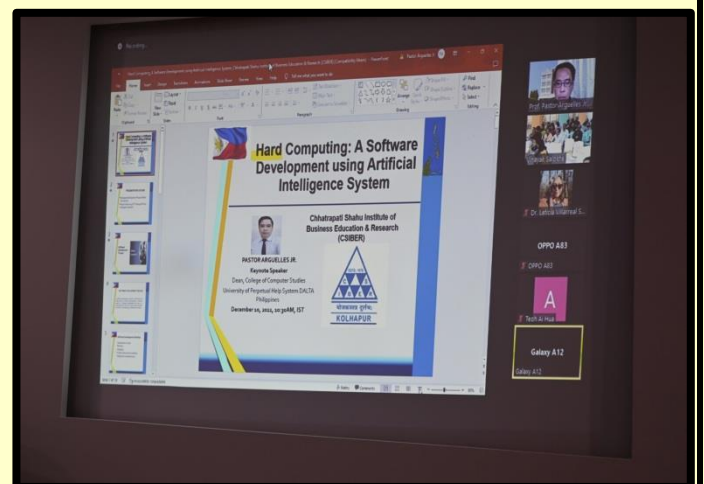


Prof. Dr. Leticia Villarreal Sosa, Dominican University, USA

# GLIMPSES OF OUR KEY-NOTE SPEAKERS IN INTERNATIONAL CONFERENCE



*Our Keynote Speakers on the International Conference*



*Pastor Arguelles Jr., Dean, College Of Computer Studies, University of Perpetual Help System DALTA, Philippines – Mrs. Pradipta Kadambari, Kathmandu, Nepal, Mr. Teoh Ai Hua, Malaysia  
Ms. Maria Morfidou, Greece*



## Royal Alumnus Day Moments

**“Celebrating the incredible achievements of our alumni  
this Royal Alumnus Day.”**

**ON EVERY LAZY,HAZY & CRAZY  
SECOND SUNDAY OF DECEMBER**

Dear Alumni,

CSIBER feels proud to welcome You, our alumni around the globe. Alumni are our greatest ambassadors and an invaluable resource to the institute. Many of you must have established yourselves as a successful Professional, Entrepreneur, Technocrat, Businessman, Social worker, Academician and above all as a responsible Citizen. We and the extended CSIBER Family work to provide means that facilitate meaningful relationships between You and the Institute. Our primary objective is to increase the ways in which we interact and build closer relationships with you. Remember that life at CSIBER does not end when you graduate; it continues, grows and thrives. We are here to support you and want you to stay connected and active through the programs and events we organize.

Dear CSIBER Alumni  
**COME & CELEBRATE  
FUN & FRIENDSHIP**  
**"Royal Alumnus Day"**  
2<sup>nd</sup> Sunday of the December Every Year  
11<sup>th</sup> December 2022 this Year

**Venue :**  
Celebrate the Occasion  
Dawn to Dusk  
In the CSIBER Campus  
Kolhapur, Maharashtra, India.

**Menu :**

- 08:30 : Breakfast
- 10:30 : Tea Break
- 12:30 : Grand Lunch
- 03:00 : Tea Break
- 05:30 : Evening Snacks

Contact : 0231 - 2535706 / 2535707

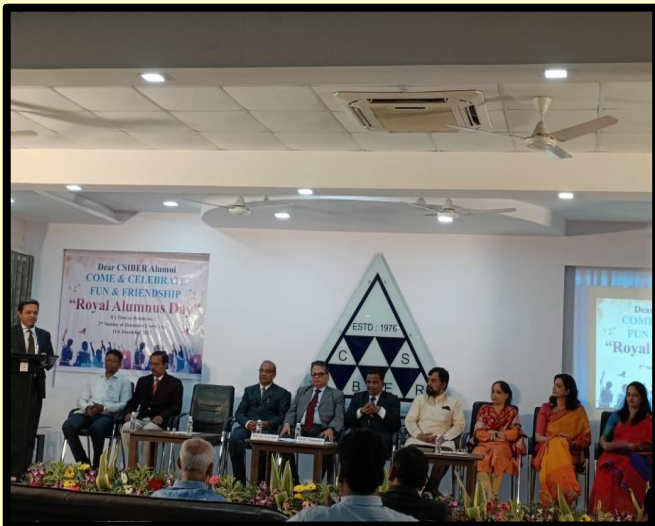
Note : For Registration Click the below link  
<https://forms.g/RLBw97rcbJfCHbx7>



# GLIMPSES OF ROYAL ALUMNUS DAY:- 11<sup>TH</sup> DEC 2022



*Felicitation of Alumni by Dr. T. Mangaleswaran & Dr. S. P. Rath On The Occasion Of Royal Alumnus Day*



# INTERNATIONAL CONFERENCE & ROYAL ALUMNUS DAY DECEMBER-2022 NEWS HIGHLIGHTS

लोकमत

## माजी विद्यार्थी ही खरी संपत्ती : टी. मंगलेश्वरन

लोकमत न्यूज नेटवर्क  
कोल्हापूर : माजी विद्यार्थी ही  
महाविद्यालयाची खरी संपत्ती  
असल्याचे मत श्रीलंकेतील बाबुनिया  
विद्यापीठाचे कुलगुरू प्रा. डॉ. टी.  
मंगलेश्वरन यांनी व्यक्त केले.  
'सायबर'मध्ये आयोजित माजी  
विद्यार्थ्यांच्या मेळाव्यात ते बोलत होते.  
सायबर विद्यार्थी असोसिएशनचे  
चेअरमन डॉ. यू. एम. देशमुख  
म्हणाले, उद्योग विश्वातील घडामोडी  
संधी व आव्हाने यांचा आढावा घेणे हा  
या मेळाव्याचा हेतू आहे.  
महाविद्यालयाचे संचालक डॉ. एस. पी.  
रथ म्हणाले, सायबर महाविद्यालय हे  
आपले दुसरे निवासस्थान आहे.

त्याचबरोबर आजी व माज  
विद्यार्थ्यांच्या सर्वांगीण विकासाचे  
पवित्र मंदिर आहे.  
यावेळी डॉ. आर. एस. कामत यांनी  
माजी विद्यार्थ्यांनी महाविद्यालयामध्ये  
राबविलेले उपक्रमांचे सादरीकरण  
केले. यावेळी माजी विद्यार्थ्यांनी  
मनोगताद्वारे महाविद्यालयातील  
आठवणींना उजाळा दिला. सूत्रसंचालन  
प्रा. डॉ. श्रुती जामसंडेकर यांनी केले  
मेळावा यशस्वी करण्यासाठी  
सायबरचे व्यवस्थापकीय संचालक डॉ.  
आर. ए. शिंदे, विश्वस्त डॉ. व्ही. एम.  
हिलगे, विश्वस्त सी. ए. ऋषिकेश शिंदे  
यांचे मार्गदर्शन लाभले. प्रा. धनंजय  
माळी यांनी आभार मानले.

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लोकमत

## 'सायबर'मध्ये रविवारी माजी विद्यार्थी मेळावा

कोल्हापूर : येथील छत्रपती शाहू  
इन्स्टिट्यूट ऑफ बिझनेस  
एज्युकेशन अँड रिसर्च अर्थात  
'सायबर'च्या माजी विद्यार्थ्यांच्या  
मेळाव्याचे रविवारी (दि. ११)  
आयोजन करण्यात आले आहे.  
सकाळी साडेआठ वाजता होणाऱ्या  
या मेळाव्यासाठी माजी विद्यार्थ्यांनी  
उपस्थित राहावे, असे आवाहन  
महाविद्यालयाचे संचालक डॉ. एस.  
पी. रथ यांनी केले आहे.

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Page No. 3 Dec 09, 2022  
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"Alums Are the real treasure"-By Dr.T.Mangalshwaran

## उद्योजकांनी समाजहित जोपासावे: डॉ. मुद्गल

सकाळ वृत्तसेवा

कोल्हापूर, ता. ११ : उद्योगातून  
फक्त फायदा मिळवणे महत्त्वाचे नसून,  
त्यामधून समाजहित वसे जोपासणे  
बाईल, याची काळजी उद्योजकांनी  
घ्यावी. उद्योगांमध्ये परिणामकारक  
व कार्यक्षमता कशी जोपासता येईल,  
हे पाहणे, असे मा. डॉ. वाय. पाटील  
अभिमत विद्यार्थ्यांचे कुलगुरू डॉ.  
राजेश मुद्गल यांनी व्यक्त केले.

छत्रपती शाहू इन्स्टिट्यूट ऑफ  
बिझनेस एज्युकेशन व रिसर्च (सायबर)  
महाविद्यालयाच्या पंचव्यातीत  
प्राणिक व्यवसाय आणि तंत्रज्ञान



कोल्हापूर : सायबर महाविद्यालयात आयोजित आंतरराष्ट्रीय परिषदेच्या  
समारोपप्रसंगी बोलताना डॉ. राजेश मुद्गल.

यांच्यासमोरून आढले या  
विषयावरून तीनदिवसीय आंतरराष्ट्रीय  
परिषदेचा समारोप झाला, त्यावेळी ते  
बोलत होते. अध्यक्षस्थानी श्रीलंकेतील

असून, त्याप्रमाणाने खासगी शिक्षण  
संस्थांमध्ये शिकवण्याय मुल्यचे प्रमाण  
कमी आहे. आधुनिक तंत्रज्ञानाचा  
वापर वाढवण्या असून काहीवेळा हे  
तंत्रज्ञान आत्मसात न केल्यास विविध  
आढलेनांचा समना करावा लागतो. "  
प्रा. रथिन जगताय यांनी  
बाबतांबाबत केले. डॉ. पी. जी. नाईक,  
डॉ. टी. व्ही. जी. शर्मा उपस्थित होते.  
प्रा. उर्मिला चव्हाण व प्रा. गणेश  
बुलकरांनी यांनी सूत्रसंचालन केले.  
महाविद्यालयाचे संचालक डॉ. एस.  
पी. रथ यांनी प्रस्ताविक केले. एनबीए  
विभागाप्रमुख प्रा. मधुरा माने यांनी  
आभार मानले.

"Businessmen Should Work For the Good Causes of Society"-

By Dr. Mudgal



# International Conference on Future Business Begins At CSIBER

पुण्य नगरी

## 'सायबर' मध्ये आजपासून आंतरराष्ट्रीय परिषद

कोल्हापूर : छत्रपती शाहू इन्स्टिट्यूट ऑफ बिझनेस एज्युकेशन व रिसर्चतर्फे 'भविष्यातील जागतिक व्यवसाय आणि तंत्रज्ञान यांच्यासमोरील आव्हाने' या विषयावर आंतरराष्ट्रीय परिसंवादाचे आयोजन करण्यात आले आहे.

ही परिषद दि. ८ ते १० डिसेंबरदरम्यान होणार आहे. आंतरराष्ट्रीय परिषदेसाठी श्रीलंकेच्या युनिव्हर्सिटी ऑफ वाहूनियाचे कुलगुरू प्रा. टी. मंगलेश्वरण, सोमाली लँड, आफ्रिकेमधील युनिव्हर्सिटी ऑफ हरजीसियाचे कुलगुरू डॉ. मोहम्मद युसूफ मुसी, अरिझोना स्टेट युनिव्हर्सिटी अमेरिकेमधील प्रा. डॉ. रोनाल्ड आर. डोनेल हे प्रमुख अतिथी म्हणून मार्गदर्शन करण्यासाठी उपस्थित राहणार आहेत, अशी माहिती सायबरचे संचालक डॉ. एस. पी. रथ यांनी दिली आहे.

Smart Kolhapur Edition  
Dec 8, 2022 Page No. 03  
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Business Standard

CAMPUS  
TALK

BS PROMOTIONS

### INTERNATIONAL CONFERENCE ON FUTURE BUSINESS BEGINS AT CSIBER

A three-day 'International Conference on Future Global Business and Technology (Challenges Ahead)' was inaugurated here today at the hands of Professor T. Mangaleswaran, Vice Chancellor of Vavuniya University of Sri Lanka and Professor (Dr) S. P. Rath, Director of the Chhatrapati Shahu Institute of Business Education and Research (CSIBER), Kolhapur.

Dr Ronald R. O'Donnell, Clinical Professor, Arizona State University, USA; Prof. Mangaleswaran; Dr Mohamoud Yusuf Muse, President (Vice Chancellor), University of Hargeisa, Somali Land and Prof. Rath delivered the keynote speeches at the inaugural session. The speakers emphasized on adopting new technology and innovative management approaches by the business community to survive and excel in the post-Covid world.

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Prof. T. Mangaleswaran spoke on 'Global Business and Technology' and described the challenges faced by global businesses in the post-Covid era and the changing environment due to rapid technological advancement.

Prof. Mangaleswaran said that political, social and technological disruption is a major challenge to the businesses in future. The fourth industrial revolution driven by robotics and artificial intelligence (AI) is causing a rise in inequality highly skilled employees are getting more salaries than their low-skilled counterparts.

Dr Mohamoud Yusuf Muse talked about the shared bond between India and Somali Land and informed about the employment, business, trade and tourism opportunities in his country for Indians.

Prof. (Dr) S. P. Rath spoke about the 'India-Sri Lanka Saga'. Marshalling effortlessly through extensive research data, he described how India and Sri Lanka shared common culture and heritage over the past 2600 years.

The inaugural session began with the lighting of a traditional lamp by the dignitaries and a musical rendition of the 'Saraswati Vandana' by Prof. Sachin Jagtap. The recent edition of the 'South Asia Journal of Management Research' was released by the dignitaries on the occasion. The deliberations on four themes of the conference viz. Management-Business and Commerce, Information Technology, Social Entrepreneurship and Environment - Man and Planet were held during the latter part of the day. The dignitaries also visited various centres of learning run by the group on campus and interacted with the staff and students.

Former director of the CSIBER and trustee Dr V.M. Hilage and trustee C.A. (Chartered Accountant) H. R. Shinde graced the occasion along with various participants, faculties, staff and students of the institute.

Dr Shruti S. Jamsandekar and Dr V. R. Kishore Kumar anchored the event. Dr T. V. G. Sarma proposed the vote of thanks.



Business Standard Newspaper, 14<sup>th</sup> December 2022 campus talk issue,  
Pune Edition.



# TEAM CSIBER

